



May 28, 2008

Mr. Kevin J. Martin, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Dear Mr. Martin,

On behalf of the Piedmont Chapter of the Lupus Foundation of America, I would like to express our appreciation for the support of WBAV-FM 101.9 FM. Their recent support of our Walk For Lupus Now event has made an incredible difference in our mission to provide hope and support to lupus patients and their families.

Beatrice Thompson, WBAV-FM's News and Public Affairs Director, graciously agreed to provide our organization with an on-air interview in the weeks leading up to the date of our 2008 walk event. After the airing of the interview, we nearly doubled our registered walkers and we had more walk-on registrations the day of the walk than ever before. We truly believe that the airtime given to us by Beatrice and WBAV-FM most definitely made an impact and helped us surpass last year's amount raised with by more than \$8,000.

For an organization of our size, we are not afforded the luxury of budget allocations to purchase advertising for our events. So the impact of support from media partners such as WBAV-FM is instrumental in our outreach to the community. Due in large part to the support of entities like WBAV-FM, our chapter has continued to grow and expand its services, and we hope to build upon those successes in the years ahead. Of course, our ultimate goal is to find a cure for lupus so that there will be no need for organizations like ours to exist. But, *until a cure is found*, the Lupus Foundation will be here-- working to increase awareness of this devastating disease and to provide education, support and guidance to patients and their families.

We look forward to growing our relationship with WBAV-FM as we work to increase the above mentioned awareness. We are grateful for their extremely generous gift and for their continuing support of the Piedmont Chapter of the Lupus Foundation of America. In our eyes, WBAV-FM is one of the true heroes of the Charlotte community.

Sincerely,


Christine M. John
President & CEO

Providing hope and support to lupus patients and their families

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